

**UNITY CHURCH OF THE HILLS (UCOH)**  
**2011 Holistic Fair**  
**Participant Guidelines & Application**

**PLEASE READ THE *ENTIRE* ATTACHMENT CAREFULLY AND COMPLETE ALL OF THE FORM**

**INTENT:** Unity's 2011 Holistic Fair is an opportunity for holistic practitioners (referred to as "participants" herein) to market their services, to educate the general public about complementary modalities, and to serve as a UCOH "Love is Building" fundraiser. Fees charged to the public will help defray costs incurred by UCOH in sponsoring this event, and 100% of the funds will be considered donations. This is also an opportunity for participants to network with one another and to give back to the community.

Participants are asked to provide a service (mini session) the public will gladly pay for; some participants may present information only. Sessions should be 25-30 minutes long (whereas last year we requested three 20-minute sessions an hour), allowing for a short break between clients if need be. Products may *not* be sold at your booth and money should not be exchanged (you may, however, have a tip jar nearby). On the application, you may reserve an affordable lunch (which helps our chefs plan meals), and snacks and drinks will be sold throughout the day. There are limited spaces available and you'll be notified of acceptance or denial by September 30, 2011. This year, however, we have more slots available because of the brand new building. No applicant is guaranteed acceptance and speaking opportunities are limited as well.

**SPONSOR:** Unity Church of the Hills, 9905 Anderson Mill Rd, Austin, TX 78750. Phone (512) 335-4449; eFax (512) 366-9952. Email: [ucoh@unityhills.org](mailto:ucoh@unityhills.org); Website: [www.unityhills.org](http://www.unityhills.org)

**DATE & TIME:** Saturday, October 22, 2011, 9:30 a.m. to 5:00 p.m. (Doors open to the public at 9:00 a.m.).

**CREDENTIALS/CERTIFICATES:** Please provide scanned copies of applicable certifications and email them with your application (*not* required if you participated in last year's fair).

**PARTICIPANT SET-UP/RECEPTION:** Setup begins Friday, October 21 at 7:00 p.m., followed immediately by a networking reception with drinks and appetizers for participants and volunteers. Booth/Space set-up *must* be completed by 9:00 a.m. Saturday (the Church will open for you at 8:00 a.m.). Some assistance will be available if requested in advance. Nothing may be attached to the walls of the Church. Any damage caused by the participant is the responsibility of the participant.

**TEAR DOWN:** 5:00 to 6:00 p.m. on Saturday, October 22. Tear down cannot begin until the fair ends at 5:00 p.m. Some assistance will be available upon request. You agree to leave your space in pristine condition on both Friday night and after the fair on Saturday night.

**PUBLICITY:** The 2011 Holistic Fair will be advertised in newspapers, posters, web pages, church publications, Sunday morning announcements, other Unity and area churches, community bulletin boards, and bookstores. In addition, signage will be placed on major roads and around the Church on the day of the show. You are asked to diligently and regularly promote the event to your contact list, starting two months in advance.

Participants who wish to have their name and service specifically listed in the *Austin All Natural* ad will be asked to contribute to the cost. Details will be forthcoming (last year it cost \$35).

**DEADLINE FOR APPLICATION:** September 15, 2011. In order to plan appropriately for space usage and for your items to be included in advertising, please submit your application as early as possible. Booth spaces will be assigned on a "first come, first served" basis, with no guarantee of acceptance.

**PRIMARY CONTACT:** Maria Benning, 10300 Jollyville Rd, #1331, Austin, TX 78759, 340-0082;  
[maria@mariabenning.com](mailto:maria@mariabenning.com)

**UNITY CHURCH OF THE HILLS**  
**2011 HOLISTIC FAIR**  
**PARTICIPANT APPLICATION & AGREEMENT**  
*Deadline: Thursday, September 15, 2011*

Applicant's Name: \_\_\_\_\_

Address/C/S/Z: \_\_\_\_\_

Phones: \_\_\_\_\_ Email: \_\_\_\_\_

Website(s): \_\_\_\_\_

Reserve a lunch? Yes\_\_\_\_ No\_\_\_\_ Vegetarian? Yes\_\_\_\_ No\_\_\_\_ I participated last year: Yes\_\_\_\_ No\_\_\_\_

**BOOTH INFORMATION:** I hereby apply to participate in the UCOH Holistic Fair on Saturday, October 22, 2011. I am a regular attendee of Unity Church of the Hills: Yes \_\_\_\_\_ No \_\_\_\_\_

Most booths will be 5'x8' spaces; sign-in sheets of half hour time slots will be provided; we have plenty of chairs but a limited number of tables (an inventory will be sent later). We encourage you bring your own tables and display items.

\_\_\_\_ I request an electrical outlet. Describe what else you need from us: \_\_\_\_\_

Book(s) to have on hand in the Bookstore: \_\_\_\_\_

My booth will contain the following products and materials: \_\_\_\_\_

Booth sign should read (Name/Service): \_\_\_\_\_

**PROGRAM INFORMATION:** Give a 30-word description of who you are and what you'll offer at your booth:

**SPEAKER INFORMATION:** Presentations will begin every half hour. Speakers have 20-25 minutes to present their holistic topic to the public. If interested, please state your topic and *attach a brief outline*. Due to the limited number of slots, not all applicants will be selected to present.

Topic: \_\_\_\_\_

**HOLD HARMLESS AGREEMENT:** By my signature below (even if electronically submitted), I agree to abide by all conditions stated on the information sheet and application/contract form and to provide my free service at the Unity Holistic Fair. I understand that reasonable care will be taken to protect any personal equipment and materials. I also understand that no responsibility for loss, theft, or damage to my equipment will be assumed by Unity Church of the Hills. I understand that the committee has the right to refuse my application.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE EMAIL COMPLETED APPLICATION TO MARIA BENNING (MAY ALSO USE SNAIL MAIL)**

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**For Office Use:**

Date Rec'd \_\_\_\_\_ Space/Location: \_\_\_\_\_